

## Sponsorship packages for *Bulgaria Excel Days 2024*

*"The Most Recent Trends in Microsoft Excel for Business, Data Analysis and Visualisation, Power BI Solutions, Power Apps & Office Scripts, Financial Modelling, VBA, and many more..."*

*23, 24, 25 April 2024*

We offer three sponsorship packages for Bulgaria Excel Days 2024:

1. "Excellent sponsor" - 5000.00 Euros

In return you get:

- 1 pass for all 5 masterclasses for your employees (*value 1800.00 Euros, incl. 2 coffee breaks and lunch*);
- 10 passes for the conference for your employees (*value 1400 Euros*) and VIP seats (incl. 2 coffee breaks, lunch and a cocktail);
- Presence of a company representative at the official dinner with the speakers and special guests of the event;
- Showing in large size in a separate place the name and logo of your company in all visual materials promoting the event;
- Mention of your company's name in all articles and PR materials promoting the event;
- Placement of 3 advertising (roll up) banners of your company - in the lobby for coffee breaks and cocktails, and on the stage in the conference hall and in the masterclasses hall.
- Possibility to place your advertising table/stand in the hall and to include your advertising brochures in the materials that the participants will receive;
- Option to show your promotional video before the start and during the coffee breaks of the conference.

*Up to three companies (which are not competitors) will be an "Excellent Sponsor".*

## 2. "Gold sponsor" - 3000.00 Euros

In return you get:

- 1 pass for 3 masterclasses (by your choice) for your employees (*value 900.00 Euros, incl. 2 coffee breaks and lunch*);
- 6 passes for the conference for your employees (*value 850.00 Euros*) and VIP seats (incl. 2 coffee breaks, lunch and a cocktail);
- Showing in a special place, together with the other sponsors, the name and logo of your company in all visual materials promoting the event;
- Mention of the company's name in all articles and PR materials promoting the event;
- Placement of 2 advertising banners of your company - in the lobby for coffee breaks and cocktails and in the conference hall;
- Possibility to place your advertising table/stand in the hall and to include your advertising brochures in the materials that the participants will receive;
- Option to show your promotional video before the start and during the coffee breaks of the conference.

*Up to five companies (which are not competitors) will be a "Gold Sponsor".*

## 3. "Silver Sponsor:" – 1500.00 Euros.

In return you get:

- 1 masterclass pass (by your choice) for your employees (*value 300.00 Euros, incl. 2 coffee breaks and lunch*);
- 3 passes for the conference for your employees (*value 430.00 Euros*) and VIP seats (incl. 2 coffee breaks and a cocktail);
- Showing your company's name and logo in all visual materials promoting the event;
- Possibility to include your promotional brochures in the materials that the participants will receive.
- Placement of 1 advertising banner of your company in the conference hall;
- Option to show your promotional video before the start and during the coffee breaks of the conference.